

	A	B	C	D	E	F	G
1	Strategic Plan Assessment - February 2016- June 2018 (Midpoint Assessment)						
2	Goal 1 - Support excellence in the practice of Respiratory Care						
3	Objective - Support Respiratory Therapists through education opportunities that are both innovative and evidenced based						
4	<b>Initiative</b>	<b>Tasks</b>	<b>Lead Person</b>	<b>Start Date</b>	<b>Status</b>	<b>Complete Date</b>	<b>Comments</b>
5	Hold at least two educational conferences per year		VP of External Affairs/Education Committee Chair	Feb-16	Ongoing	Ongoing	Two conferences were held in the Fall and Spring of 2016, 2017 and 2018
6	Provide convenient access to educational opportunities to RTs through the use of on-line technology such as webinars and podcasts		WebMaster	Jul-17	Ongoing	Ongoing	The website contains links to the AARC regarding educational opportunities for RCP.
7	Encourage and support research activities related to the practice of respiratory care by providing a forum for research presentations	Reach out to hospitals, health care organizations and colleges and universities regarding research activities that are ongoing around the state	BOD	Jul-18	Ongoing	May-19	Spread the word that we are looking for RTs and other health care professionals who are participating in research and may want to share it with us at the spring symposium through a poster board presentation. Student research is also encouraged.
8	Expand communication to our members through the CTSRC website and social media	Website was updated in 2017 and use of social media has increased over this time period. Also added state-wide communication through AARC connect (Spring 2018)	WebMaster and VP of External Affairs	July 2017	Done	Ongoing	AARC Connect Communication to get the word out about the scope of practice changes.

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9	Continue to support respiratory therapy educational programs and RT students by providing scholarships to new and continuing students and to those student who are practicing RTs who are pursuing advanced degrees.	Offer three scholarship each year to new and continuing RT students and to those RTs who are pursuing advanced degrees (Bachelors, Masters, Doctorate). Provide monetary support for one student to attend the HOD meeting at the AARC International Congress.	Education (applications only) and Scholarship Committee	Fall 2016	Done	Ongoing	The society awarded three \$1000 scholarships in the past two years. The CTSRC sponsored the attendance of one respiratory care student at the HOD meeting at the AARC International Congress in 2016 and 2017.
10	Goal 2 - Advocate for patients and families						
11	Objective - Ensure that patients receive safe and effective Respiratory Care in all health care settings						
12	Initiative	Tasks	Lead Person	Start Date	Status	Complete Date	Comments
13	Continue to monitor public health issues related to the safe practice of respiratory care	Utilize Lobbyist to aid us in our efforts	President/BOD	Feb-16	Ongoing	N/A	Medical Assistants attempts to provide nebulizer therapy in MD offices - provided testimony on several occasions. Bill that have been introduced thus far have not passed the legislature. Participated in Lobby Day in DC regarding telehealth (2 reps attended for the past several years. The RCP scope of practice has been updated and the bill that contained the new language (HB 5163 was passed by both the house and senate. It was signed into law on June 13, 3018.
15	Continue to partner with other like-minded organizations to strengthen the impact of our patient advocacy efforts	Continue our partnership with the Lung Association/CPS	VP of internal affairs/BOD	Feb-16	Ongoing	N/A	Several of our current board members either volunteer for or serve on boards of like-minded organizations such as MDA, ALS and the advisory committees of the Respiratory Care Programs throughout the state.
16	Expand the use of the website and social media as a means of educating the public on lung health		Webmaster/BOD	TBD	Needs to be addressed	N/A	Consider adding information for the public regarding lung health.
17	Goal III - Promote the Profession and public recognition of Respiratory Care						
18	Objective - Educate the public on the value Respiratory Therapists bring to the health care community						
19	Initiative						

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20	Expand the use of social media to educate the public on the Respiratory Care Profession	Upgraded the website platform in July of 2017. Using Facebook to communicate information to our membership, others in the profession and the public at large.	Webmaster/BOD	Aug-17	Ongoing	Completed	The society has a social media accounts on Facebook and Twitter. The new website is connected to both social media sites. Since the new site went live in July of 2017, there have been a total of 12,408 views of various posts. We have had 34 contacts through the site. Two hundred registrations for the symposium and fall conference. The busiest months for site activity were September and October of 2017 and March and April of 2018.
21	Educate or state representatives on the important contributions that RTs make in providing safe and effective patient care.	HSC hosted Senator Gerrentana to educate her on the roll of RTs in patient care. Several members of the board and a CTSRC member constituent met with the chairs of the public health committee to introduce our request to expand our scope of practice (February 2018). Jason, Margaret and Faith Smith testified on behalf of the scope changes in March 2018. Telephone and emails were sent by board members and CTSRC members to legislators encouraging them to support our scope changes.	President/BOD	Jan-18		Scope expansion was signed into law on June 13, 2018	Continue to employ the lobbyist to look monitor legislative action that will affect the practice of respiratory care, our patients and respiratory health in general. Provide testimony when needed. Is hosting a legislative activity/breakfast something we need to consider?
22	Expand society's efforts to increase its membership	Seek opportunities to share the benefits of being a member of the society	BOD/Membership Committee	September 2018	Ongoing	Dec-20	Discuss strategies at September 2018 BOD meeting
23	Goal IV - Operate the society in a fiscally sound and efficient manner						
24	Objective - Achieve the goals of the society by utilizing sound budgetary practices						
25	Initiative						
26	Maintain transparency of the budget process	Begin budget process in October of each year. Include chairs of each of the committees	Treasurer/Finance Committee	October-November 2016	Completed for year 1 and 2	Jan-20	

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27	Expand membership to help financially support the society's strategic initiatives		Membership Committee	Septemember 2018	Ongoing	Dec-20	Current membership as of June 2018 - 756. Board to discuss a % goal for increasing membership at the September 2018 meeting.
28	Participate in fundraising activities that will help support our strategic initiatives	Continue with our corporate sponsorship program. Hold at least one fundraising activity each year	BOD/ Ad Hoc Committee	Jul-05	Ongoing	Dec-20	Corporate sponsorship began in year one of SP. Currently have 7 sponsors. Funds support the website. Established an ad Hoc committee to work on a fundraising activity: Maria Grayson, Dan Olivia and Nancy Merkeriou have agreed to start a committee (June 2018).